

## ABOUT US



El Interior Designers Ltd is an international award winning interior design company founded by Daphine Mutheu, with a mission to transform spaces and lives. Through the Profit from Interior Design Program, we equip passionate individuals with the skills and knowledge to thrive in the interior design industry.

### WHO IS THIS COURSE FOR?

- Are you passionate about interior design & décor?
- Do you want to start or grow a design business professionally?
- Do you feel stuck and have the need to understand the technical & business aspects of design?

### COURSE STRUCTURE

- Duration: 3 months (12 sessions, once a week)
- Registration Fees: Ksh. 5,000
- Course Fee: Ksh. 60,000



## CONTACTS

- [info@elinteriordesigner.com](mailto:info@elinteriordesigner.com)
- +254 717 498 981
- [www.elinteriordesigner.com](http://www.elinteriordesigner.com)



SCAN THE CODE  
FOR MORE INFO



# PROFIT

## FROM INTERIOR DESIGN

### COURSE OUTLINE

[www.elinteriordesigner.com](http://www.elinteriordesigner.com)

## HOW TO ENROLL

### PAYMENT DETAILS:

- A BANK:**  
Co-operative Bank  
Account 01109947849400
- B MPESA**  
Paybill: **400200**  
Account: **01109947849400**
- C CONTACT US :**  
☎️: **+254 717 498 981**
- D WEBSITE:**  
🌐: [www.elinteriordesigner.com](http://www.elinteriordesigner.com)



## COURSE OUTLINE

- **WEEK 1: ORIENTATION**  
Introduction to the program  
Understanding career paths in interior design
- **WEEK 2: FUNDAMENTALS OF INTERIOR DESIGN**  
Design principles & elements  
The role of creativity in design
- **WEEK 3: THE INTERIOR DESIGN PROCESS**  
Steps in transforming spaces  
Client consultation & design execution
- **WEEK 4: THE PSYCHOLOGY OF COLOR**  
Choosing the right colors for spaces  
Emotional impact & design psychology
- **WEEK 5: READING FLOOR PLANS & SPACE PLANNING**  
Understanding floor plans  
Maximizing functionality in design
- **WEEK 6: MEASUREMENT & TECHNICAL ASPECTS**  
Accurate measurements & furniture placement  
Practical application



- **WEEK 7: PRICING & QUOTATION DEVELOPMENT**  
How to create professional quotations  
Costing and budget management
- **WEEK 8: PROJECT MANAGEMENT FOR DESIGNERS**  
Handling projects efficiently  
Working with contractors & suppliers
- **WEEK 9-10: TECHNICAL DRAWING & PRESENTATIONS**  
Basics of technical drawing  
Presenting design ideas professionally
- **WEEK 11: PRACTICAL PRESENTATIONS**  
Showcasing student projects
- **WEEK 12: BUSINESS & PROFITABILITY IN INTERIOR DESIGN**  
Book review: Profit from Interior Design  
Strategies for business success